

**FOR IMMEDIATE RELEASE**

## **S2Verify LLC, the New Process Innovator in Employment Screening, Announces Launch of New, Specialized Tenant Screening Service**

*S2Verify Applies its Innovative and Proprietary Actionable Screening Intelligence (ASI) Technology to a Rapidly-Emerging, Highly Under-Served Market – Tenant Screening.*

**Chicago, IL – April 6, 2009** – S2Verify LLC, a new process innovator in the employment screening market, recently established to address chronic deficiencies in the industry’s response to unmet customer demand, today announced the launch of its new tenant screening service and website, [www.S2VerifyTenant.com](http://www.S2VerifyTenant.com). This new solution – the first background screening service focused exclusively on the needs of landlords, leasing agents, and residential management companies – accelerates the <http://www.S2Verifytenant.com> [tenant screening] process by providing decision-makers with critical background screening information faster and in a more cost effective manner.

“We realized that if we’re consistently saving our human resource clients up to 25% of their overall <http://www.S2Verify.com> [background screening] budget and expediting their hiring process, then there’s no reason we can’t extend those savings to tenant-screening clients”, says Bill Whitford, a long-time pioneer and innovator in the background screening industry and the company’s CEO. “We use the same technology, but we wrap it much more tightly around the specialized needs of landlords and others responsible for screening potential tenants and lease applicants.”

These customizable tenant screening services are based on **S2Verify's** proprietary Actionable Screening Intelligence (ASI), advanced artificial intelligence software that rapidly analyzes thousands of unique data sources. As a leading new technology in the screening field, ASI provides an advanced means of integrating disparate data sets, software applications, adjudication matrixes and automated decision-support technologies.

These tenant services address a previously unmet market need. “Many of our clients own and manage Class A office buildings or residential property portfolios in key markets throughout the US. Some, though by no means all, need to be more diligent in reviewing applicant backgrounds before, not after, contracts are signed – particularly in this economy,” explains Arnette Heintze, S2Verify’s co-founder and managing partner of Hillard Heintze, one of the leading private strategic security advisory and management firms in the US. “Best practices in managing risks don’t always require complicated answers. Often, effective risk management comes down to ensuring the right information is in the right hands at the right time. This isn’t news to our clients’ executives. Far too frequently, their challenge isn’t just ensuring that managers get timely access to background information but that they actually use the information to make better, smarter decisions. A comprehensive tenant background report that’s easy to read is far more likely to result in better business outcomes.”

### **About S2VERIFY:**

S2Verify is a leading process innovator in the application of background screening technologies to the needs of business and individuals for employee and tenant information that is comprehensive in scope, delivered

quickly to key managers, and easy to read, understand and use by authorized personnel. Founded in 2009, with headquarters in Chicago and operations in the Atlanta area, the privately-held company specializes in providing a customizable yet fully integrated, best-in-class set of background screening services that address business and consumer needs either poorly met or not met at all by leading, nationally-branded providers of mass-market background screening solutions.

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